



"MUST HAVES" FOR ENTREPRENEURS

Most entrepreneurs are found in leadership roles long before they launch their own businesses. If you're wondering whether you have what it takes to become a successful small business owner, consultant or self-employed professional, take a look at these "must haves."

1. Visionary.

You're an early adopter and enjoy thinking about cutting-edge possibilities. You often feel alone or different because you clearly see future needs while others are only interested in the "here and now."

Challenge: Keeping your vision strong enough to survive the nay-sayers.

2. Idea Generator.

It's not unusual for you to generate a daily flood of ideas and you're not sure how to sort through them all. You're frustrated when you attempt to stop the flow in order to focus on just one idea and see it through.

Challenge: Using the flow to arrive at an idea that is so compelling, you know it's the one to pursue.

3. Restless.

You enjoy birthing and launching a new venture but maintaining it bores you. Your mind jumps from one subject to the next. Change (even chaos) can be stimulating and keeps your juices flowing.

Challenge: Letting go of the reins. (Hire talented managers to run the day-to-day aspects of your business.)

4. Overly Optimistic.

You prefer to think about all of the benefits of your idea (or venture) and overlook the hurdles in order to generate momentum. Since your pace is much faster than others, you underestimate the learning curve of others.

Challenge: Seeking authentic feedback from trusted sources.

5. Resourceful.

You are risk-tolerant and enjoy living on the edge, including financially. You like to win and don't give up easily. You have a successful track-record of over-coming adversity. Your motto is: there's always a solution!

Challenge: Building energy and cash reserves.

6. Strategic.

You're a "big picture person" and offer strategic approaches to marketing your products or services. You'd rather initiate something new and different than "tried and true." You're not good with details.

Challenge: Making sure others are on the same page, motivating others to carry out your vision.

7. Sense of Urgency.

You initiate much and have a keen desire to "make things happen" now. You want to see results and expect others to be as committed to your pet projects as you are.

Challenge: Balancing the need for processes and actions for successful outcomes.

You've probably noticed that imbedded in your greatest strengths are also your biggest weaknesses. It is for this reason that it's critical to have a team of qualified advisors you can draw on for inspiration, validation or a reality check.

The Best of Success to You!

Barbara McRae, MCC
The Savvy Success Coach

P. S. Please visit my new Savvy Success Strategies page on Facebook:

<http://companies.to/savvysuccessstrategies>

If these Savvy Success Tips are of value to you and you'd like to have more support in implementing them to grow your business or yourself OR you've had similar ideas, but can't seem to get beyond your barriers or blind spots, you could benefit from 1:1 or group Savvy Success Strategies coaching.

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